



COMMUNITY NEWSLETTER REACH PARENTS

Connect to BPS Parents, BPS Employees, and BPS Community Partners

BPS Headlines is the work horse publication for Brevard Public Schools (BPS) **reaching over 50,000** folks connected to BPS via Constant Contact to email addresses. The publication is weekly, however ads run in rotation once per month.

This publication routinely returns a 35+ percent open rate.

Title sponsor runs every week / every issue (8" x 1.5")
\$20,000/year.

SY 2020/21



Weekly Publication

Ads run once per month in rotation.

10 issues starting August.

Block Ads Available

2.75" x 2.75"

\$3,500 / year

\$400 / month

All ads hyperlink to client site.

Client provides ad art.

Ad may change monthly.

B2K12 Branding Solutions

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