



# QUARTERLY DIGITAL MAGAZINE

## HEART OF BREVARD

**Connect to BPS Parents, BPS Employees, and  
BPS Community Partners**

**E-mail campaign sent to 50,000+.**

*Heart of Brevard* provides an in-depth look at stories in and around Brevard Schools. Printed copies are full-color, glossy, full bleed cover that are delivered to schools. Digital copies are delivered via email, BPS mobile app, cross promoted in BPS HEADLINES, BPS website, and Facebook.

Planned issues are:

Fall 2020 (November)

Winter 2021 (February)

Spring 2021 (May)

Summer 2021 (August)



### Internal ads:

Full page	\$1000
Half page	\$750
Qtr page	\$500
Biz card	\$300

### Dimensions:

Full page	7.5" x 10"
Half page	7.5" x 5"
Qtr page	3.5" x 5"
Biz card	3.5" x 2.5"

**All ads hyperlink to  
client site.**

**Client provides ad  
art.**

### Full page cover ads:

Inside front	\$2,000
Inside back	\$1,500
Back cover	\$2,500

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